



MEMBER CASE STUDY

Robert Hunt

Chief Corporate Officer, Veolia

Veolia UK is the leader in environmental solutions, providing a range of waste, water and energy management services. We provide bespoke solutions that meet the largest, complex environmental challenges our customers face and are committed to manufacturing green products and energy. Within the UK Veolia has 15,000 employees and a turnover of £2bn.

There are a number of different ways we utilise our membership, the first and perhaps the most beneficial is the channelling of views to government via boards and councils to ensure the resource sector is heard. I personally sit on the London Regional Council which meets quarterly to discuss and decide the CBI's key policy focus; and Estelle Brachlianoff, our Senior Executive Vice President for UK and Ireland sits on the Infrastructure Board, which helps shape the CBI's stance on issues relating to the development of the UK's infrastructure and associated policy divisions. Through these boards and councils we get to network with key influencers and other senior executives from all sectors and discuss overarching issues affecting all businesses.

Another major benefit of our membership is that we can rely on the CBI to provide specialist input on a number of different policy areas that will have huge impacts on our business, but that we aren't necessarily in a position to work on independently. The CBI brings insight and expertise that moves beyond the sector focus and relates to all business. It's this, along with the opportunity to work with CBI's policy experts, which adds another layer of benefits to our membership.

Personally I've benefitted from the opportunity to meet likeminded business people and discuss the issues that affect our organisations in a safe environment. This is useful from a problem solving perspective, but equally it is energising to meet business peers and build strong working relationships. Developing this network of key contacts and being able to meet as frequently would have been a lot harder without our CBI membership.

THE BENEFITS OF MEMBERSHIP:

1. The opportunity to channel our views to Government on key issues and represent the resource sector
2. The specialist input that the CBI is able to provide on a wide range of policy issues
3. The chance to meet likeminded business people and use the relationships to develop new ideas and solve problems

WE'RE YOUR VOICE

A COMMUNITY FOR YOUR BUSINESS

membership@cbi.org.uk

ABOUT CBI MEMBERSHIP

Membership of the CBI means you are part of the UK's premier business community giving you access to a network of 190,000 ambitious businesses across all sectors and sizes. Bringing you together with likeminded individuals to ensure that the UK is the best place in which to invest and do business from.

The CBI represents all business, regardless of size or sector

The CBI is the leading business organisation for all sizes and all sectors of business across the UK. Whether you're an ambitious start-up, are an established local business, or are multi-national, CBI membership can benefit your business.

No two memberships are the same

We know that you are busy running your business and there is no 'correct' model of engagement, we look to make our opportunities as flexible as they can be. Whether you want to receive our information virtually, dial into the occasional webinar and attend the odd event or would prefer to get fully involved in our consultations, forums and events – your membership is tailored to you.

The CBI is an organisation for business funded by business

We're a not-for-profit organisation financed by our member contributions and participation in commercial events.

The CBI is unique amongst membership organisations

The seniority of our network and our access into government is what sets us apart from other business organisations. It is CEOs steering our agenda, and the top levels of government want the CBI and our members round the table when making policy decisions. The fact we represent all sectors and have offices throughout the UK and internationally also means we have a diversity of views no other organisation can compete with.

We want your whole organisation to benefit from your membership

There are a variety of opportunities at the CBI for everyone across your business. Many of these are at board level and we will work with you to manage the relationship, and meet your business needs.

The benefits are tailored to you

CBI members use their membership in different ways depending on what they are looking to get from the relationship usually members are looking for a combination of: access to government, influence over policy, good practice sharing, B2B networking opportunities to grow their business, insight & intelligence to help their business planning.